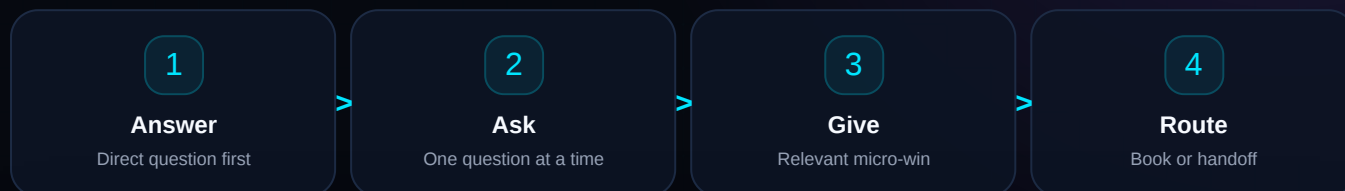




QUALIFICATION MAP 01

Tours & travel

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Where would you like to travel?
- ☐ 2. What dates and how many travellers?
- ☐ 3. What budget range should the advisor use?

Recommended routing

Route to a travel advisor with destination, dates, group size and budget.

Proof guidance

Use a verified travel or tourism example only when it closely matches the prospect's situation.

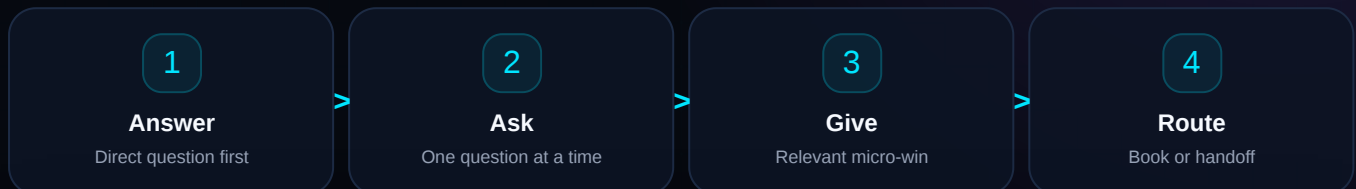
Soft CTA: "Would it help if I mapped the first version for your current process?"



QUALIFICATION MAP 02

Solar & agricultural equipment

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Is this for a home, business or farm?
- ☐ 2. What load, equipment or problem must be covered?
- ☐ 3. When do you want to buy or install?

Recommended routing

Route serious buyers by product type, location, technical need and timeline.

Proof guidance

Use a general qualification case such as Learnwise; do not pretend it is industry-specific.

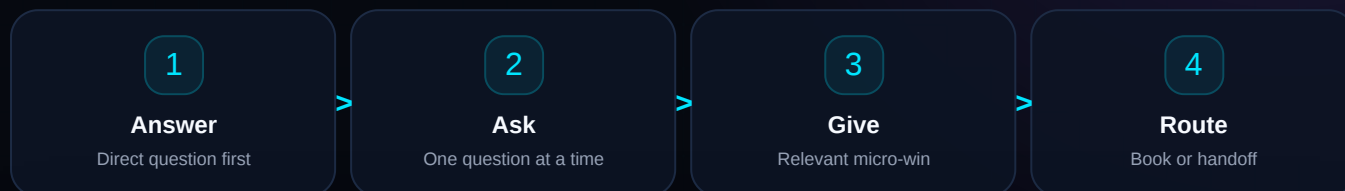
Soft CTA: "Would it help if I mapped the first version for your current process?"



QUALIFICATION MAP 03

Photography & creative services

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Which service or event do you need?
- ☐ 2. What date and location?
- ☐ 3. What budget or package level are you considering?

Recommended routing

Send a package guide or route to a quote once date, location and service are known.

Proof guidance

Use process proof rather than unrelated headline metrics.

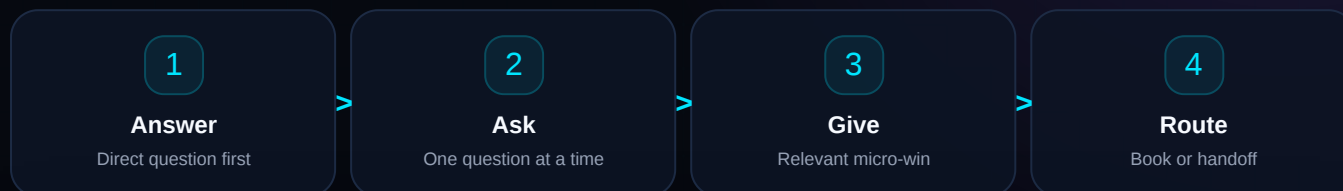
Soft CTA: "Would it help if I mapped the first version for your current process?"



QUALIFICATION MAP 04

Clinics & wellness

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Which service are you interested in?
- ☐ 2. Is this routine, urgent or a follow-up?
- ☐ 3. Which date or time works best?

Recommended routing

Route urgent issues to a human; send suitable appointments to booking.

Proof guidance

LABX Clinic.

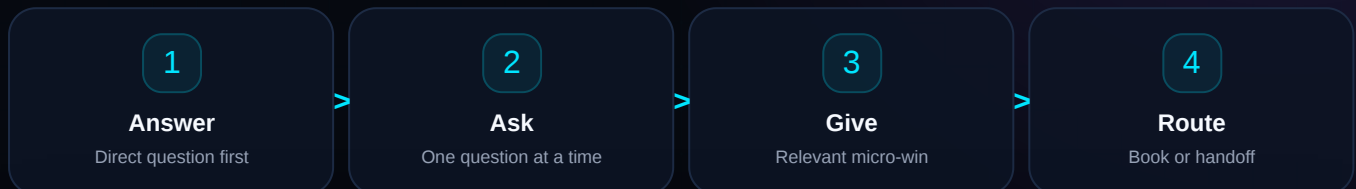
Soft CTA: "Would it help if I mapped the first version for your current process?"



QUALIFICATION MAP 05

Real estate

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Are you buying, renting or investing?
- ☐ 2. Which area and property type?
- ☐ 3. What budget and timeline?

Recommended routing

Route by location, intent and budget to the correct agent.

Proof guidance

Lomas de Angelopolis.

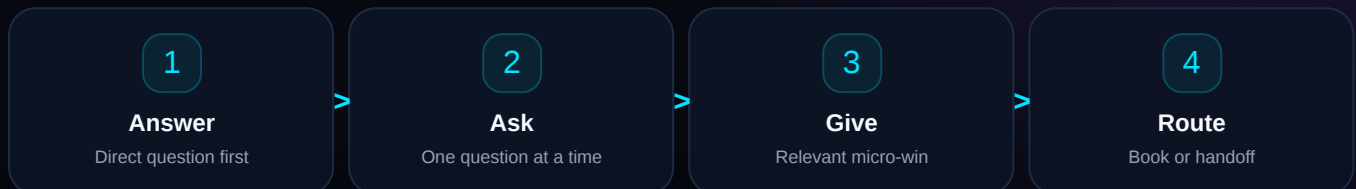
Soft CTA: "Would it help if I mapped the first version for your current process?"



QUALIFICATION MAP 06

Education & training

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Which program or outcome interests you?
- ☐ 2. What is your current qualification or experience?
- ☐ 3. When do you want to start?

Recommended routing

Build a structured learner profile and route high-intent applicants.

Proof guidance

Learnwise.

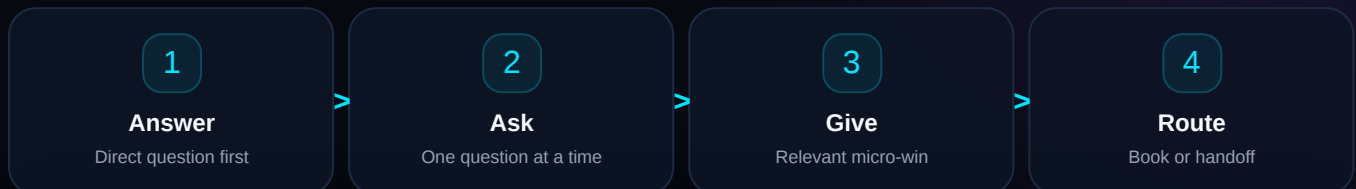
Soft CTA: "Would it help if I mapped the first version for your current process?"



QUALIFICATION MAP 07

E-commerce

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Which product or category?
- ☐ 2. Which variant, quantity or location?
- ☐ 3. Are you ready to order or still comparing?

Recommended routing

Use intent to send product details, checkout or human assistance.

Proof guidance

Use an official commerce example only after verification.

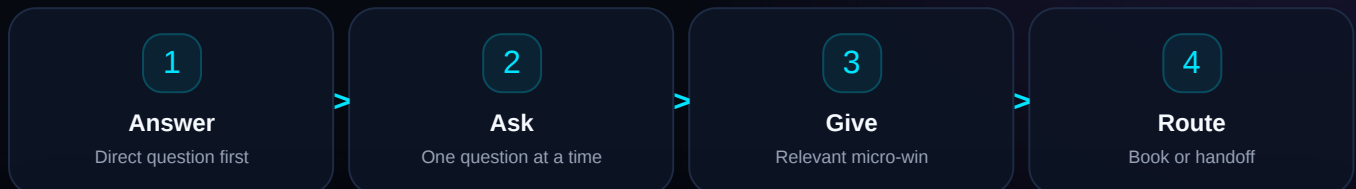
Soft CTA: "Would it help if I mapped the first version for your current process?"



QUALIFICATION MAP 08

Automotive

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Are you buying, selling or trading?
- ☐ 2. What vehicle type and budget?
- ☐ 3. Do you need financing and when?

Recommended routing

Pass preferences and prior answers to sales.

Proof guidance

Kavak.

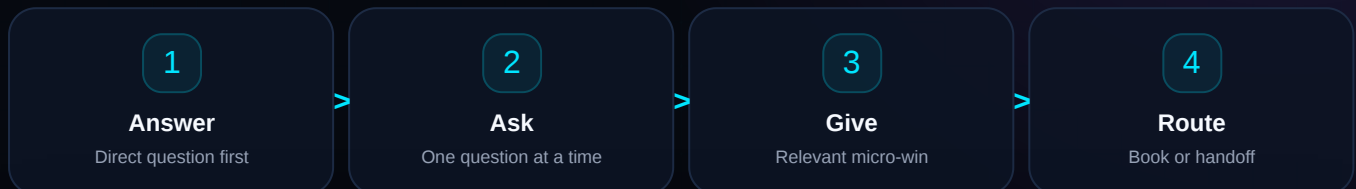
Soft CTA: "Would it help if I mapped the first version for your current process?"



QUALIFICATION MAP 09

Home services

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Which service do you need?
- ☐ 2. What is the location and urgency?
- ☐ 3. Can you share photos or measurements?

Recommended routing

Collect enough context for a quote or site visit.

Proof guidance

Maribel Clean.

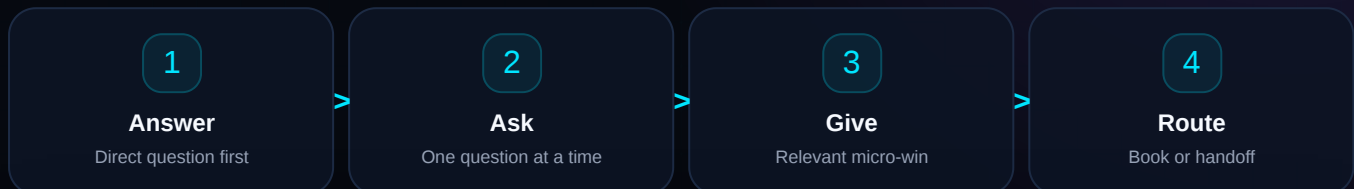
Soft CTA: "Would it help if I mapped the first version for your current process?"



QUALIFICATION MAP 10

B2B / professional services

A first-version conversation flow designed to learn enough, give value and route the lead without turning the DM into a long form.



Three useful questions

- ☐ 1. Which process or outcome needs improvement?
- ☐ 2. How is it handled today and by how many people?
- ☐ 3. Who approves the project and what is the timeline?

Recommended routing

Escalate custom scope, integrations and buying intent to Leon.

Proof guidance

Use process-matched public examples; avoid unrelated claims.

Soft CTA: "Would it help if I mapped the first version for your current process?"