



SPEED-TO-LEAD STARTER

# Reply, qualify, follow up and book from **one lead source.**

ONE-TIME SETUP

# KES 15,000

Implementation, testing and launch of the agreed first flow.

AFTER LAUNCH

# KES 5,000

Monthly monitoring, maintenance and minor improvements.

## Included

- ☐ **One lead source**  
WhatsApp, Meta DMs, website form or another agreed source.
- ☐ **Custom qualification**  
Questions and routing for the business.
- ☐ **Two value-led follow-ups**  
Stop immediately on reply or booking.
- ☐ **Lead storage**  
Spreadsheet or supported CRM.
- ☐ **Calendar booking**  
Tracked booking path and reminders.
- ☐ **Qualified lead alerts**  
Leon or the client team sees priority leads.
- ☐ **Monitoring and support**  
Core workflow health and small adjustments.
- ☐ **Initial optimization round**  
Based on early conversations.

Messaging, AI, hosting and third-party usage charges depend on volume. Rainlight estimates them before approval. High-volume, multi-channel or custom integrations are quoted separately.

### Review the workflow with Leon

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Book call